



Selection Formats
Fall / Winter 2026/27

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Neo Match Up

Think you're a good judge of character? Think again.

Neo Match Up is the studio game that turns stereotypes on their head. Join host and challenger Parshad Esmaeili as she goes head-to-head with a new celebrity guest every episode.

The setup: Five strangers, five identities – but nothing is as obvious as it seems. From porn performers to potato inspectors, from industrial mechanics to stunt performers, the players must look past the surface to find the truth. They can ask questions and challenge every claim, but with the clock ticking, it's a race against their own assumptions.

In the end, it's instinct versus prejudice. First impressions versus reality. Every correct match earns a point, but every reveal proves the same thing: People are far more complex than we imagine.

Match Up: Breaking stereotypes, one game at a time.

Docutainment
30'
4 shows aired
Produced by 1Take Films

NEW



Docu- tainment

4

That's My Style

Fashion becomes a battle when two experts compete for one final decision.

In *That's My Style*, leading stylists go head-to-head, each crafting a unique look for the same client based on their individual creative vision. From mood board to presentation and fitting, every step builds anticipation towards a decisive reveal.

Featuring three intertwined style battles per episode, the format combines expert rivalry, premium fashion content and real customer choice in a dynamic entertainment package.

Stylish, contemporary and emotionally engaging, *That's My Style* transforms personal consulting into compelling event television.

Docutainment

45'

14 shows aired

Produced by Content Laden

NEW



5



Plan My Wedding

Every love story deserves the perfect ending. But whose vision will get them there?

Plan My Wedding follows couples on one of the most important journeys of their lives as two professional wedding planners compete to create the ultimate celebration. After learning the couple's story, hopes and expectations, each planner develops a completely different wedding concept.

With emotions running high, the couple must choose between two extraordinary proposals. Following months of

preparations, fittings, tastings and emotional milestones, viewers experience the wedding day, culminating in a spectacular celebration that proves dreams really can become reality.

Combining expert competition, aspirational lifestyle content and emotional storytelling, the format delivers both high stakes and satisfying pay-off in every episode.

Docutainment

45'
6 shows aired
Produced by Redseven Entertainment

NEW



The Food Investigator

So you think it's a tasty pizza or a juicy burger? And your spuds are freshly harvested to get that crispy French fry texture? You might be right, but we all know that the food industry is a bit overpromising. Let's have a closer look and see what's really inside these products.

The Food Investigator uses interesting experiments, lab analyses and signature reconstructions to take a deep dive into the industrial methods that change the taste, appearance and nutritional value of food.

Each episode looks at a different type of product or food trend, explaining how marketing and labelling can mislead consumers – and offering homemade alternatives that show how much better food can be without the industry's tricks.

Docutainment

45'

82 shows aired

Produced by Story House Productions

NEW



Hack My Yard

In *Hack My Yard*, two gardening experts are pitched against each other in a challenge to transform a boring family garden into an oasis of relaxation and fun. Designers and landscapers must first pitch their renovation ideas to the family, laying out their concept and vision.

Once the family has decided which plan best suits their lifestyle and budget, a team of gardeners start digging, planting and building.

During the work, the family is encouraged to get their hands dirty, with each family member working on a small project. On the last day, they are banned from the garden, and the windows and curtains are shut while the team works on a final surprise. A moderator guides viewers through each episode, as the garden designers explain the reasons behind their concept, and the family share their thoughts on their new outdoor space.

Docutainment

45'

120 shows aired

Produced by Redseven Entertainment

Magic Moves

Ten children with hemiparesis, two famous magicians, one magic camp – and an expert medical team from the University Hospital of Munich: *Magic Moves* is a unique and moving combination of science and magic that asks the question: Could learning magic tricks as part of a comprehensive rehab programme help children with hemiparesis improve not just their motor skills, but also their self-confidence and independence?

The children spent two weeks at a magic camp with Germany's most famous magician duo, the Ehrlich Brothers, and a team of 20 doctors, researchers and therapists, who organised daily intensive therapy sessions and documented the children's progress. At the end of the two weeks, the kids demonstrated their new-found skills to their friends and family in a spectacular and emotional show. The participants hope to inspire new therapeutic approaches to help children with hemiparesis.

Ready-made 4 x 45' or format rights available.

Also available: Kids' version 8 x 23' and format rights for kids.

Docutainment

4 x 45'

Produced by Content Laden

NEW

WEB SPECIAL





Cash or Trash

Ever wondered how much you could get for that dusty relic in the attic? *Cash or Trash* is the hugely popular daily show that uncovers the price of the public's treasures and hidden heirlooms.

In each episode, owners become sellers looking to get the highest price for their items from the panel of dealers. Will these amateur sellers go home with cash or will it just be trash? It is the rummage show allowing everybody to make bank. A well-known host and his team of antique experts stand by to examine everybody's treasures and learn about their stories. The "Dealer Card" grants owners of valuable objects the right to a direct sell to five professional dealers. The story is what determines the price, and, with some nifty bargaining, some trash can be turned into lots of cash. Lots of treasures, cut-throat bargaining, complete with laughter – *Cash or Trash* offers it all.

Docutainment

55'
2,000 episodes aired
Produced by Warner



She Said He Said!?

There's no perfect relationship, is there?! That's the question *She Said He Said!?* is all about. In this light-hearted show, five couples go behind the scenes of each others' relationships for one week – and in the end, everyone will be getting their marks.

No one couple that dares to take part is alike. They are young and old. LGBTQ+, international, with big families and with no children. But they all have one common goal: to find out how differently both partners work, which strengths they have in common and where they have room to improve. The couples share thoughts and experiences, reveal spicy details about their own relationships

and give each other advice. Everything is put to the test in this unique TV experiment: intimate insights, big and small conflicts and, last but not least, the positive aspects of relationships.

Docutainment

45'
20 episodes aired
Produced by Imago TV



1, 2 – War?

Why do people go to war against each other? The latest groundbreaking format *1, 2 – War?* will answer that question. Two teams, not knowing what awaits them, are kept in a controlled setting under 24/7 surveillance. Master psychologist Christopher Lesko manipulates them into conflict situations. Aggression will escalate in game show competitions. Reality TV meets nail-biting tension as cutting-edge suspense combines with world-class entertainment. Will rivalry and aggression win over trust? Will war prevail over peace?

This multi-layered experiment also has a very important innovative element: everything will be shown; each step of the production is explained and provides a detailed look behind the scenes. As tempers become shorter and conversations more aggressive, the budding warriors turn physical – and dangerous. The war has begun.

Docutainment

45'
4 episodes aired
Produced by Doclights



They're Not Old, They're Antique

It's been in the family for decades, the Jugendstil vase, the mahogany cupboard, the Meissen service – and it's often only when they're no longer there that we miss them the most and desperately want them back. No matter what kind of heirloom it is, our celebrity team and antiques experts are knowledgeable about all the items shown to them.

They restore and refurbish, polish and paint, and know how to get the inner glow of a veneer to shine – plus they often provide entertaining stories about 'their' antiques.

Docutainment

45'
42 episodes aired
Produced by Gruppe 5 Filmproduktion



Meet Your Ancestors

What would it feel like to be related to Martin Luther or the Swedish Royal House? Were your ancestors great artists or noble people? And do you really know the true story behind your family name?

Meet Your Ancestors is a genealogy format where people can find out more about their ancestors, the origin of their name and even the history of heirlooms or family documents.

Four genealogy experts and one name expert let the participants dive into their so far unknown family history.

Docutainment

45'
13 episodes aired
Produced by ZDF Digital

Entertainment, Quiz & Show

Skydive Quiz

Taking the tried-and-tested quiz show format to a whole new level – literally. In *Skydive Quiz*, the questions are easy, but the contestants must answer them while falling from the sky. And then suddenly, questions like ‘What is your mother’s second last name?’ aren’t quite so easy after all. There’s only one rule for taking on this challenge: first-time jumpers only.

The family-friendly show features six contestants per episode. In a plane at an altitude of 15,000 feet, contestants prepare for their first skydive. When they take that leap, they will have just three seconds to answer questions before their parachute deploys. But there’s a twist. Each episode closes with a TV star entering the game.

Contestants can bet part of their winnings on how many questions the VIP will answer correctly. Will they dare to risk their hard-won cash for the chance to double – or lose – their winnings?

Entertainment, Quiz & Show

45' or 50'
Based on the idea of Mário Daniel

NEW

WEB SPECIAL



WETTEN DASS?!

Wanna Bet?

Showcasing top international stars, *Wanna Bet?* is a bubbly mix of talk, game and variety elements held together by a charismatic host who serves as master of ceremonies, cheerleader, umpire... The actual game show format is simple: individuals or groups of people claim that they can perform a difficult task, such as a stunt, a memory feat, or any other trick.

Each of the proposals is 'adopted' by one of the guest celebrities, who bets that the contestants can or cannot carry off the proposed trick. It is then performed live on the spot. Nothing is pre-recorded or edited. If the celebrities lose their bet, they must complete a task of their own, most often an entertaining charitable gesture. Airing since 1981, *Wanna Bet?* is the absolute top entertainment show in the German-speaking territories and a hit around the world.

Entertainment, Quiz & Show

180'
adaptable 60' or 30'
218 shows aired
Produced by ZDF

WEB SPECIAL





Quiz Hunt

Two contestants. 50 fields to win: *Quiz Hunt* is an exciting duel with entertaining quiz questions, ingenious strategies and a cash prize of € 5,000 per round. It is a fun, excitement-filled adventure every day.

The competition starts at the beginning of a spiral course. The goal is to be the first to reach the 50th field. The contestants are asked fascinating, informative and sometimes witty questions. Each player chooses the difficulty level of their question. A correct answer allows them to advance corresponding to the question's difficulty. This can be risky. If an answer is wrong, the opponent may choose to take over the question and advance themselves. In addition, contestants can take their opponents back a certain

number of fields corresponding to a question's difficulty during the course of the game. There can only be one winner – and this person becomes the hunted in the next round.

Quiz Hunt's success began in autumn of 2019 with a permanent pre-prime time slot. Three years later, market share in this timeslot has almost quadrupled and subsequent time-slots benefit from this rapid growth.

An exciting contest that keeps viewers glued to their screens!

Entertainment, Quiz & Show

60'

adaptable 45'

1,300 shows aired

Produced by Interspot Film for ServusTV

WEB SPECIAL

Dalli Dalli

Dalli Dalli – that means you're playing against the clock! It takes serious spontaneity and creativity to solve tricky problems in quick-fire guessing rounds. This timeless quiz show brings teams of two celebrities together in competitions full of laughter and suspense to be judged by a jury of three, plus extra points when the host asks the enthusiastic audience "Do you think that was ... GREAT?" with his signature leap.

In this show, there are several funny action games like the legendary puzzle of pictures "Dalli Klick" and the duel of questions on the "Dalli Scale."

In "Dalli Klick", a picture which is not visible in the beginning is uncovered step by step. In "Dalli Scale", candidates sit in the hot seat and have to answer questions regarding general knowledge. There have been 500 episodes of *Dalli Dalli* so far.

Entertainment, Quiz & Show

150'
adaptable 90' or 60'
500 shows aired
Produced by Riverside Entertainment

[WEB SPECIAL](#)





Your Song

When do aspiring young songwriting talents get a chance like this? In the contest format *Your Song*, youngsters up to the age of 18 have a chance to present their original songs to a TV audience. Each year, hundreds of young artists respond to the call to compete in the nationwide contest by submitting works in all musical

genres. The top 16 are then invited to perform their songs in front of a jury. The young artists who make it through this round then attend a songwriting camp on Ibiza or in the Austrian Alps, where they must once again demonstrate their ability.

The stakes get higher as their song is produced in a professional sound studio with prominent musicians like David

Garrett, Till Brönner and Rolando Villazón. The tension reaches its peak in a live gala show in which the winner of the coveted Songwriter of the Year award is selected by TV viewers who phone in their votes.

Entertainment, Quiz & Show

25' and 100'
16 seasons aired
Produced by BSB Film- und TV Produktion



You Can't Fool Me!

Sound, sight, touch, smell, taste – it's the believe-it-or-not game show where the star is nature itself and the tricks it loves to play on us. The objective is to fool prominent guests into believing their senses when, in fact, their senses are pulling the wool over their eyes!

You Can't Fool Me! think the celebrities, just as their senses are going haywire. Is it hard to trick one's senses? With a variety of exciting experiments and challenges, the candidates – and the viewers – have fun being led down the garden path without knowing it!

We're fooled by illusions every day. And over the years, the show's host has gathered lots of experience and knows just how optical illusions, acoustic tricks and inexplicable smells work. Whoever is the most trick-resistant of the candidates by the end of the show can proudly proclaim *You Can't Fool Me!*

Entertainment, Quiz & Show

90'
5 shows aired
Produced by wellenreiter.tv



All Eyes on You Show

Embarrassing selfies posted on Facebook, YouTube videos that were thought to no longer exist and detailed LinkedIn CVs: the Internet forgets nothing! *All Eyes on You Show* meticulously x-rays the Internet profiles of the unsuspecting studio audience prior to filming. Then it's crunch time! In the show itself, the

host – sometimes supported by a celebrity guest as his accomplice – uses the audience members' online posts to truly grill them. All of the juicy finds come together to create one highly entertaining show with added studio stunts and exciting clips.

However, none of the candidates is embarrassed by the host. Instead, the featured audience members leave the

stage as winners with a great prize in return for having their information leaked. The show was awarded the German Comedy Award in 2019.

Entertainment, Quiz & Show

90'
11 shows aired
Produced by UFE



The Game Begins

Party games are popular among all age groups – which is why ZDF is introducing the new family show *The Game Begins*, in which a team of celebrities takes up the challenges posed by a variety of games. In addition to the classics, there are skill and reaction games, action and sports games, memory tests, strategy games, but also brand new games. The opposing team consists of children – and are they eager to win!

The show unfolds in several rounds in which the celebrities compete against one, two or three kids. Only after the big finale is the winning team announced. A key visual in this programme are the stagings of the games: sometimes they exactly reproduce the original; sometimes they're given a more modern look; and sometimes they're inspired by the premise of the game itself, but always with a completely new twist.

Entertainment, Quiz & Show

90'
8 shows aired
Produced by Riverside Entertainment



Guess Who

Is it him or her? True or false? As our famous contestants listen to the unbelievable stories and facts about the panellists, from the off-the-wall to the everyday mundane, they have to answer questions like: Whose living room is a total mess? Which of the panellists is the voice of Siri? And what's more, this unique and exciting new show puts the contestants' general knowledge and logical reasoning to the ultimate test.

Over the five rounds of this 45-minute game, they must listen to their gut feeling and follow guesses and assumptions. But how far can they actually get by relying on their judgement of others alone to make their decisions and choose correctly? Will they need more information to find out what really makes the others tick? How do you know whether a panellist is telling the truth if they have already lied before?

Entertainment, Quiz & Show

45'
10 shows aired
Produced by ZDF Digital



Quiz Champion

It's the nation's toughest quiz, with challengers duking it out against five celebrity experts in a battle of knowledge. Five different categories await them – such as sports, literature, music, politics, nature, science, geography, food or history – and only the candidate who does better than the experts in the major fields of general knowledge stands a chance of winning a quarter of a million Euros and the title of *Quiz Champion*.

It's all or nothing here. If you want to be *Quiz Champion*, being good just isn't enough: you have to win all five duels, speed rounds and the big final. The stakes are high as the camera zooms in on the challengers who hope they'll have the answers that will win them 250,000 Euros.

They're not facing just anyone, however, but five experts who have to be beaten in their own area of expertise. *Quiz Champion* is also a ratings champion, scoring high viewership numbers for each broadcast.

Entertainment, Quiz & Show

150'
78 shows aired
Produced by Riverside Entertainment



Either Or

The name says it all: *Either Or* is a fun, fast-paced quiz show during which two contestants compete against each other by trying to guess which of the two possible answers is correct. Viewers won't be able to resist playing along, testing their own knowledge in any and every conceivable category that happens to come up. From pop culture and general knowledge to politics, the possibilities are endless! Is Homer's mother called Mona or Lisa? Does Oslo lie north or south of Moscow? Is New Zealand governed by a man or a woman? Is okra a mountain or a vegetable? Does the Statue of Liberty hold the torch in her right or left hand?

In the end, the winner must choose to either continue on to a final game, which is a race against the clock for their winnings, or they play a second game against another contestant and risk losing their jackpot.

Entertainment, Quiz & Show

45'
10 shows aired
Produced by Gruppe 5 Filmproduktion



Song of the Year

It's the classic song pitch used by the music industry. But in *Song of the Year*, the pitch process is beefed up. It's not just jury members who pass judgement on a song, but a whole nation! *Song of the Year* brings the pitch to the stage, where four pop stars from different

genres compete for the best song. It's a thrilling search for musical quality and an engaging personality. In two shows, four stars select two songs with which they have to win over the public in the grand finale via viewer voting.

Entertainment, Quiz & Show

120'

Produced by zeitvertrieb.tv and ZDF Studios

PAPER FORMAT



You'll Never Get It!

Curious, surprising, bizarre – the focus of this TV quiz show is pure, 100% entertainment! Two teams of celebrities face their opponents with razor-sharp wit as they grapple to answer the oddest questions on TV. The host himself sets out to come up with his own special round of questions for the guests, introducing all types of amazing people and places.

Particularly amusing are the celebrities' heated discussions and witty speculations about the correct answer, which,

of course, is something you'd never have imagined! The show features questions and topics familiar to viewers from their own everyday lives, but some are also about exotic parts of the world. The questions often seem refreshingly simple, but that's what makes them so difficult to answer.

And the cherry on top: the money won on the show is donated to a good cause!

Entertainment, Quiz & Show

90'

35 shows aired

Produced by wellenreiter.tv

Music

Song Trip

Song Trip sends pop and rock stars on a musical journey around the world. Along the way, they meet local artists, explore foreign cultures and collaboratively create new versions of their most well-known songs.

Each episode follows a musician travelling to a different country to collaborate with local artists. Countries featured include Mongolia, Trinidad and Tobago, Iceland, Albania and Morocco. The artists immerse themselves in the local music scene, record new versions of their songs and present them in a final performance.

In a special final part of the show, the musicians reflect together on their own experiences and those of the others.

Each episode offers deep insights into the music and culture of a different country. The reinterpretations of the songs are created in cooperation with local artists and form a creative bridge between cultures. Spectacular natural landscapes and authentic encounters provide strong visual impressions.

Third season in development.

Music

9 x 45'

Produced by Content Laden

NEW



Cooking

Money Meals

Two teams to prepare a three-course meal of an appetiser, main dish and dessert in only 45 minutes. Both teams start out with the same basic ingredients and have to quickly decide which mouth-watering dishes they will prepare. There is a catch, though: in order to really spice up their meals, the team members have to earn extra ingredients, which they have to win in the three rounds of quizzing that take place as they are cooking. Whoever wants to create the most magical meal of them all will also have to be clever, fast and creative.

After our celebrity chef has finally announced which team has won over their taste buds with their creation, the winners will have to decide if they will quit while they are ahead, or if they will risk their prize the next day against new rivals – with the chance of even bigger winnings.

Cooking

55'
Daily format
966 shows aired
Produced by Fernsehmacher





Kitchen Battle

Kitchen Battle garnered top ratings in the early afternoon slot from the get-go, with over a million viewers tuning in each week to watch six ambitious amateur cooks engage in a lively competition at the stove.

Each show is hosted by Germany's most popular TV chefs. What rivets viewers' attention is not only which contestant will make it to the finale on Friday, but also the outstanding culinary creations that come into being on the show.

Cooking

45'

Daily format

4,300 shows aired

Produced by Fernsehmacher

