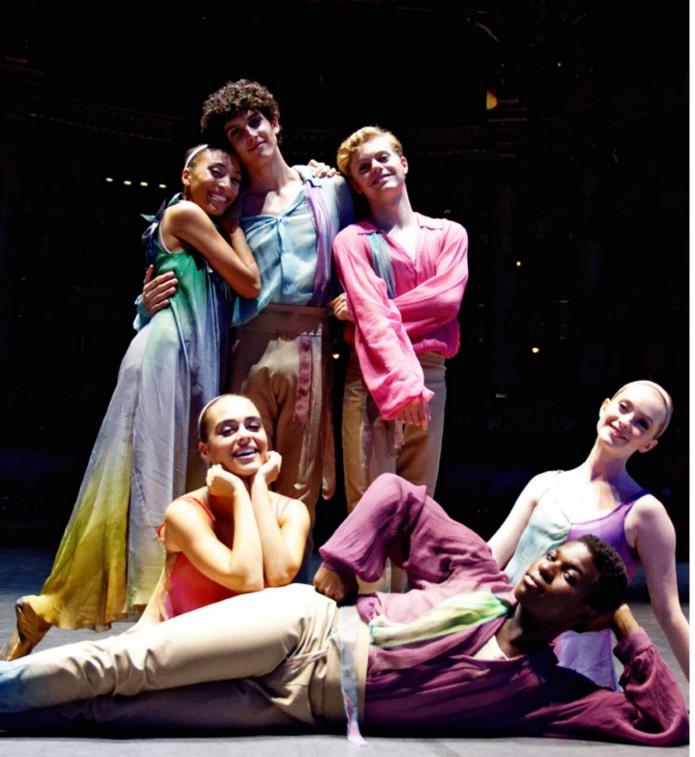


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ABOUT

Format:

26 x 24'30"

Genre/Subgenre: Junior / Animation

Target Audience: 8 to 12-year-olds

Technique: Live action

Focus/ Themes/Tonality:

The series is about dance, magic, and being a teenager, which comes with friendship and romance.

Drama results from the high stakes competition at the elite dance school, or from the burden of being a witch, which comes with having a few enemies, but the show comes with a lot of comedy and levity.

What makes the program special? (USPs):

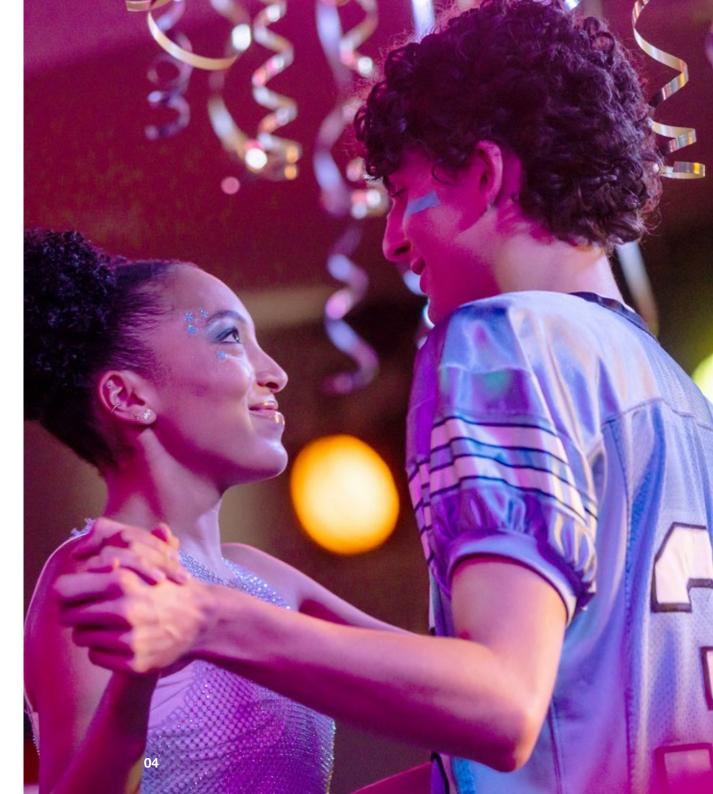
Join Cece on her journey to become the Wise One in Spellbound, a captivating series about a young American dancer navigating the challenges of her new life as a witch at the prestigious Paris Opera Ballet School. With a mix of romance, friendship, dance and magic, this series will leave you spellbound from start to finish!

DANCE, SCHOOL, MAGIC, PARIS, Competition, Spells, Friendship, Romance, Teenagers, Fantasy

SYNOPSIS

When Cece Parker Jones, a vivacious 15 year old relocates from a small town in the US to France to study at the Paris Opera Ballet School, she's on top of the world.

But things turn upside down when she discovers a book of family spells in the back room of her Aunt Ginger's apothecary. While snooping through the book, she unknowingly casts the antidote to a protection spell that has been hiding her identity since she was a little girl. And in doing so, she summons her nemesis. This spit-fire teen must juggle the pressures of an elite ballet school, learning new techniques she's never studied before, keeping up with her intense academics, not to mention her new friendships and maybe a cute boy... or two, as well as her incredible ability to activate magic, while keeping this a secret for only her closest friends.





CECE PARKER-JONES

Cece is a funny, vivacious, powerful dynamo. Born and raised in a small town just outside of Boston, Cece's spent her whole life dreaming about ballet, unaware of her magical identity. Cece is a Wizen, a witch with untapped potential, she slowly discovers how to juggle dance and magic.

SIMONE SOUTER

Simone's a fiercely competitive dancer who keeps herself grounded with her spiritual practices, which include consulting with her trusted Tarot cards. She is Cece's instant BFF and Mia's main rivalry. A lover of the environment, Simone repurposes her vintage clothing with her growing sewing skills.

MIA BANKS

Smart as a whip, a killer dancer, and lover of rules. A type-A personality to her core who feels safest when things are meticulously planned, in hard-copy, and laminated. While she may come off as cold, she is just misunderstood, making it harder to make friends with her competitors.

JACK RYDER

He has a photographic memory and can memorize any choreography after only seeing it once, making his roommate Benoit totally insane. Jack is used to being the best, so he's challenged when an injury forces him to take a back seat, giving Benoit a chance to shine.

BENOIT DUCASSE

Born and raised in Paris, the son of a ballroom dancer who is a natural fit at the Paris Opera Ballet School. A rigorous student with a clear vision to make company, he is willing to work twice as hard as Jack to make his dream come true.

FINN CASSIDY

Finn's not only a brainiac that speaks multiple languages fluently; he is an excellent dancer too. Not one to be put in a box, Finn breaks the traditional gender roles in ballet. He is also the host of his own podcast, "Jeté Minute", where he chronicles all things dance at the Paris Opera Ballet School.

THE WIZENS

Amy and Lola are teenage Wizens who are determined to take their magic out of hiding and they need Cece to step into her role as the Wise One to accomplish their mission. They are tasked with training Cece with as much Wizen knowledge as possible before Cece's eventual Introduction Ceremony.

ADRIAN STONE

Adrian is a Mystic but not a very well trained hunter like his older brother Kevin. More book smart, Adrian studies his way into outsmarting the Wizens, hoping to save Kevin from the dark "Unknown".



AUNT GINGER

Cece's eccentric aunt who runs the W Apothecary in Paris, the family business fronting as an essential oil shop. Ginger isn't prepared when her sister Lizzie sends Cece to live with her, but she quickly steps into the protective aunt role.

LIZZIE JONES

The founder and owner of W Apothecary, Lizzie is protective mother above all. Determined to hide the truth about Cece, Lizzie sends her to live in Paris with Ginger, never once telling her daughter that she is also Wizen practicing magic in plain sight.









EPISODE 1

Cece's first day at the Paris Opera Ballet School turns into a disaster when she discovers that her place is in jeopardy after an administrative error. Things get worse when she discovers a book of spells in the back room of her Aunt Ginger's apothecary. Apparently, she's a real witch! Struggling to navigate these newfound revelations, Cece focuses on training to preserve her place at the school.





EPISODE 2

Lola and Amy are convinced that Cece is the Wise One, the most powerful witch in the world, and attempt to persuade her to begin her magical training. But Cece remains determined to solely focus on dance as she continues to strive for her spot at the school. When she's paired with a reluctant Benoit, she desperately casts a spell hoping to thin her competition, but things don't go as planned.

EPISODE 3

It's D-day for Cece as she performs on the Garnier stage for the last round of auditions. Facing a crisis of confidence, she uses magic given to her by the Wizens, that only interferes with her performance. At the same time, Adrian, a Mystic hunter and Ginger's new W employee, attempts to drain Cece's magic while she performs in order to save his brother from a magical prison.













CREDITS

Producers: Cottonwood Media GmbH in coproduction with ZDF, ZDF Studios, the Opéra National de Paris and Be-Films

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