

# School of ROARS



# "GOOD ROARING!"

- A pre-school animated comedy, full of monster laughs!
- Format: 52 x 7 minute episodes
- Target Age Group: Pre-school - 3-6 years
- Shown on CBeebies (BBC) channel in the UK and Sprout in the US










# SCHOOL OF ROARS...

## WHERE MONSTERS GO TO GROWL AND GROW!

Going to school for the first time is one of the biggest things you'll do in your life. You're away from home, fitting in with routines and learning so many new things...whilst also getting along with a class full of new friends. It's exciting, but a massive change!

SCHOOL OF ROARS helps children prepare for school life by exploring a child's first year through the relationships and experiences of our mini monsters. Because they are monsters, our little heroes go to school at night, led by their lovely teacher Miss Grizzlesniff. The class learn lessons on how to be monsters, like counting the legs on spiders in maths, how to howl at the moon in music, or making delicious Blushberry Blob cakes in cookery.

Our monsters experience life lessons through their adventures such as caring, sharing, friendship and fun, mirroring the social and emotional behaviour and group dynamics of our audience who are also starting school.



# UNIQUE SELLING POINTS

- SCHOOL OF ROARS is a pre-school animated series full of monster laughs!
- Both boys and girls will love the roar-some stories and characters!
- Going to school is something all children experience and can relate to.
- The series is about introducing children to the first year of school and showing them that it's full of monster-mazing fun and not at all scary.
- The series teaches the core values of life; friendship, sharing, teamwork, kindness, acceptance and growing up, with a snufflesome twist.
- The beautiful colour palette is unique in SCHOOL OF ROARS.



# MEET OUR MONSTERS

Meet the little monsters that go to the SCHOOL OF ROARS....  
Join them on monster-mazing adventures as they explore their  
super snufflesome world guided by their quirky, kind and fun  
loving teacher MISS GRIZZLESNIFF.

Whether it's digging up weird wonders in the nature garden,  
reading books in the squishy corner, or finding foody fun in  
Mr Marrow's cookery class...every night at the SCHOOL OF  
ROARS is roooarrrrr-some!





# MISS GRIZZLESNIFF

## 'The Lovely Teacher'

"Oh my claws!" Miss Grizzlesniff is the best teacher in THE WORLD! She launches herself into every school night to motivate the monsters with patience, kindness and curiosity.

Good roaring!" She gives the most impressive ROAR when welcoming everyone at the start of every school night. She wears a pretty daisy necklace and has a long tail that sometimes comes in very useful for the exciting classroom activities she leads. Miss Grizzlesniff is quick to help our little heroes find their own unique solutions to the challenges they face.

She's gentle and lends a paw or listening ear to help our monsters make the right choices. Miss Grizzlesniff is popular with all the staff at the school. She's full of fun, loves playing the guitar and is always ready to comfort with a big 'monster cuddle'.



# WUFFLEBUMP

## 'The Gentle Giant'

Wufflebump lives in a volcano. He's the largest monster in class and is always bumping into things and tripping over his tail! But his clumsiness never gets in the way of his eagerness and curiosity to join in.

Wufflebump doesn't always make the best choices, such as the time he gave the wrong answers on his eye-test to get a pair of glasses; or when he used his dog's squeaky bone to play tricks and make Yummbles laugh. Nevertheless, he always turns things around in the end.

Wufflebump is a daydreamer who can be easily distracted; luckily this can be really useful in coming up with surprising plans to help his classmates. He has a horn on his nose, which sometimes comes in very handy, and he absolutely loves looking after his pet 'monster-dog' Growlbert.



# ICKLEWOO

## 'The Shy One'

Icklewoo lives in a flower windmill with her mummy and daddy. Being one of the smallest monsters in class, Icklewoo often finds it difficult to be heard, with her tiny voice and even tinier growl. She's shy and can get stage fright!

Icklewoo is a worrier, but it always comes from wanting the very best for all of her friends. Sweet and loyal, everyone loves Icklewoo, but her shyness means that she sometimes has to do things a little differently. Like the time she found the courage to sit on the 'buddy bench', which then became the centre of fun for her classmates.

What Icklewoo lacks in size she makes up for in imagination and she's always coming up with bright ideas to solve her friend's problems. She loves hosting tea parties with her toys and thinks 'stink cake' is scrummy!





# YUMMBLE

## 'The Greedy Guts'

“Yum, yum, YUM!” Yummbles lives with his mummy, daddy and twin baby siblings in a giant mushroom - which he knows he cannot eat! Yummbles has a monster appetite. He is constantly on the lookout for food (especially his favourites: Crawly Cookies, Blushberry Blob Cakes and Snaffle Apples).

Yummbles's gusto for life sometimes means he accidentally forgets good manners, but his giant heart is much-loved by his classroom chums.

At times it's hard for Yummbles to share his mummy and daddy's attention with the baby twins, but he is determined to try his very best to be a good big brother. He's learning to be more independent, like the time he made a hat all by himself, and ended up with the winning prize at the school 'Hat Day'!

Yummbles sometimes bites his tentacles, is great at balancing and loves playing the double bass (that's if his tummy isn't grumbling too loudly!)



# MEEPA

## 'The Chatterbox'

Meepa lives in a tree flat. Meepa loves talking and often finds it hard to sit still, which makes things really difficult for everyone on school photo day! She loves dressing-up and being the centre of attention to entertain her friends. Sometimes Meepa's momentum and oomph causes a sticky situation; like when she wanted to be first in the school playhouse, even though the paint wasn't dry!

Meepa takes every opportunity to make noise in class and loves answering questions. She doesn't put one hand up - she puts up all four, calling out "Meepa, Meepa!" Meepa is caring though; whether she's looking after Wufflebump's pet or appointing herself playground nurse to attend to her schoolmate's emergencies. Her sheer zest and energy is infectious!



# WINGSTON

## 'The Brain Box'

Wingston lives with his daddy and granny in a castle. Wingston is a winged-wonder and impresses his chums with his amazing aero-BAT-ics! He has a brilliant brain and is the cleverest monster in class. Like all genises though, his thinking is so fast that sometimes it's hard to concentrate on one thing at a time! He likes to help his friends out if they get stuck in lessons and they love hearing his fascinating facts.

Wingston is competitive, and has worked his way up to level six in the computer game "Slimey-Slimey Squish Squish". At times, Wingston struggles with the emotional things in life that seem to work against his strong sense of logic: like enjoying a visit from the Tooth Fairy. However he always learns that there's nothing to worry about and some of the best adventures can come from new experiences.





# THE TEACHERS AT SCHOOL OF ROARS!

Welcome to our school!

We'll meet many other characters behind the School of Roars gates: there's the comical cooking teacher MR MARROW who is drafted in to help with our lessons; our kindly school nurse MISS SNEEZE with her bandage bats, sprays and tubs of 'there-there' cream; and of course, our all-important Head Monstress MRS TWIRLYHORN who oversees everything with efficiency. Other visitors include MR SNAPPER the crocodile school photographer, MR BOGGLE-LOTS the optician, and the school inspector MS SNARLEBITE.

The little monsters' unique families join in with the school fun too: Yumumble's parents and their baby twins...Icklewoo's hard working mummy...Wingston's post-bat daddy...and Wufflebump and Meepa's parents too. The series also features a NARRATOR who introduces us to each school night and brings everything together at the end of their exciting escapades.



# THE SCHOOL

Up the craggy path and through the Wibbly Wood...take the third boulder on the left, and at the top of Monster Mountain you will find...the SCHOOL OF ROARS! It's a well-equipped and bright environment for young monsters to explore and learn. There's a PLAYGROUND with a dinosaur-shaped slide, a PLAY TREE with a swing and a playhouse at the top, and the BUDDY BENCH to make sure no one is ever left without a playmate. Outdoors also features the NATURE GARDEN (with a safe but super slimey school bog) and a row of magical Blushberry Bushes.

The biggest area inside the school is the ASSEMBLY HALL, which is also used for lunchtime, plays and events. school photos and even games like monster-ball. The school can expand to additional rooms creating dynamic possibilities for new episodes and providing an endless scope for storylines; such as the music room, Mr Marrow's kitchen, a staff room, or Ms Sneezle's sick bay.

But the most important location is Miss Grizzlesniff's happy CLASSROOM. This is fitted out with sitting, reading and play areas. A 'zone board' (to reflect growlingly good behaviour), the 'roar board' (for writing and projecting things the whole class can see), bat bunting, a dressing-up chest, cobweb cam, plus a whole squishy area with a dragon egg-tank and a gloopy goo pit!





# HOME SETTINGS

We're also invited into the various homes of our monsters to experience their family lives. This is where we'll see activities such as the chaos of getting ready in the evening...having friends over to play (or even sleepover!) after school...and the challenges of going to bed for 'sweet screams!'







# EPISODE EXAMPLES



# MONSTER ASSEMBLY

The monsters recreate the story of the most famous monster of all, the Snow Beastie or 'The Yeti' as he is better known. Everyone is excited, all except for Icklewoo who is too scared to go on stage, until a calamity with the scenery puts her in the lime light. Can she pluck up the courage to save the show and make it a roaring success?

**THEME: Confidence**







# BESTEST FRIENDS

Wufflebump and Yummble have always been bestest friends, but when Yummble helps Meepa draw her monster portrait in art class, the pair suddenly hit it off and start doing everything together. They wash their painty paws, sit together at lunch and hold hands going into class. Wufflebump feels very left out and thinks he's lost his bestest friend forever! Can Miss Grizzlesniff show him that you don't need just one best friend; you can have a whole class full!



**THEME:** Having more than one friend





# DADDY'S LATE

Wingston's daddy is running late and so when all the other little monsters head home for slime shake and games with their mummies and daddies, a woeful Wingston helps Miss Grizzlesniff fill the goo pit...until he hears a strange sound coming from the dragon egg tank! Wingston's friends won't believe what they've missed!

**THEME: Don't worry if your mummy and daddy are late!**



# SHOW & TELL

Wufflebump causes chaos when he accidentally brings his 'monster-dog' Growlbert to 'Show and Tell'. The naughty dog buries all the items the monsters have brought into class, and Miss Grizzlesniff is forced to send him to the squishy corner. But when a door handle catastrophe takes place, can Growlbert leap in to save the day?

**THEME: Trusting your friends**





# I WANT THE HUMAN

Wufflebump really wants to take Brian 'the class toy human' home. He thinks that the only way to achieve his goal is by being the 'best at everything'. But, with each lesson, a fellow class-mate gets into trouble and Wufflebump steps in to rescue them, sacrificing his own chance of victory...or has he?

**THEME:** Helping your friends out







# WOBBLY TOOTH

Wingston thinks it's monster-mazing to have a wobbly tooth until he learns that very soon, he'll get a visit from the tooth fairy. He doesn't like the idea of a fairy taking his tooth, so tries everything to stop it falling out right up until bedtime, when he makes a magical discovery.

**THEME:** A wobbly tooth is nothing to worry about

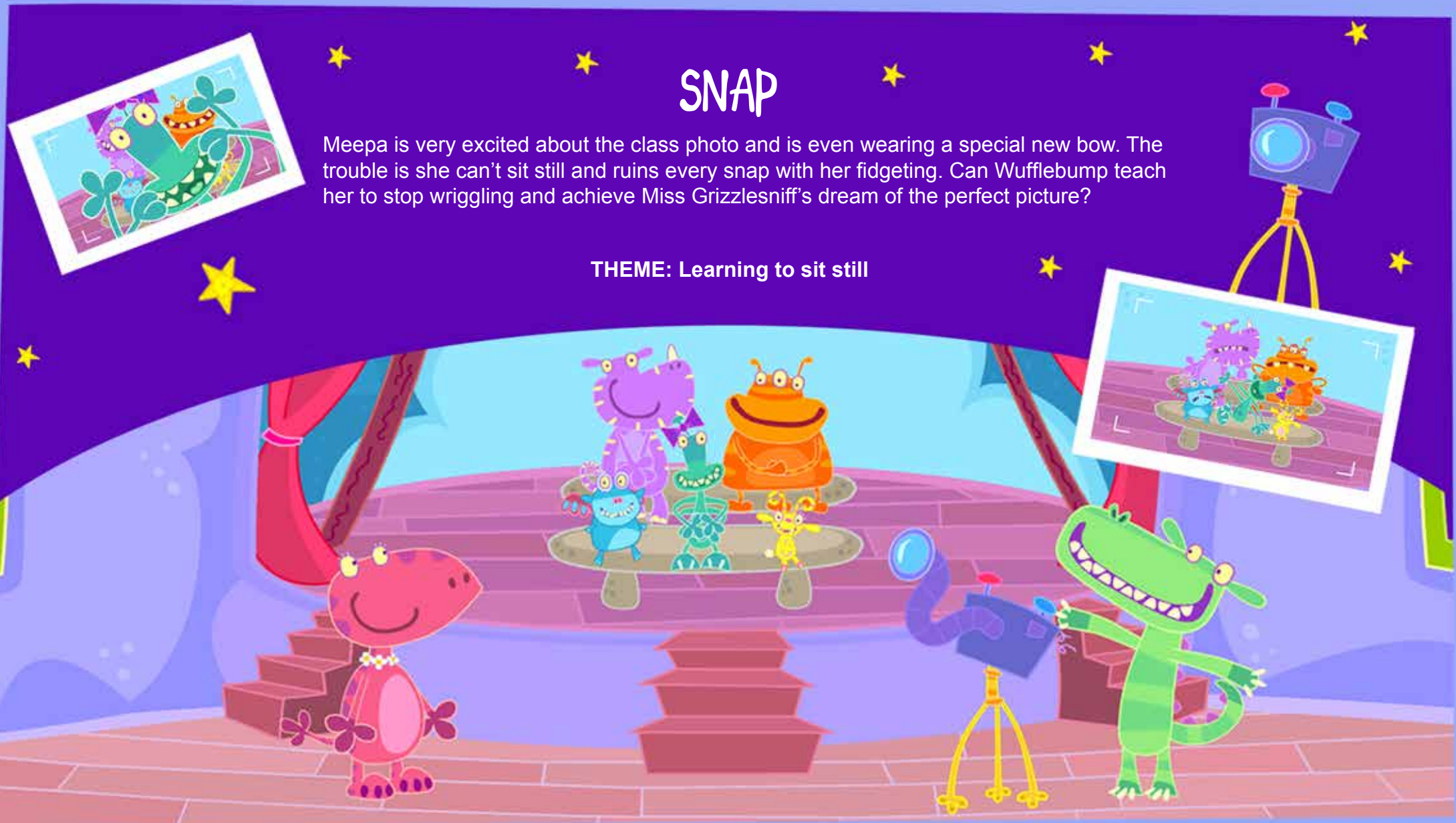




# SNAP

Meepa is very excited about the class photo and is even wearing a special new bow. The trouble is she can't sit still and ruins every snap with her fidgeting. Can Wufflebump teach her to stop wriggling and achieve Miss Grizzlesniff's dream of the perfect picture?

**THEME:** Learning to sit still





# BOO!

Today, the monsters prepare for a special 'boo!' lesson. If they surprise Miss Grizzlesniff, they get their own special 'boo star'. But Icklewoo is worried she doesn't have a 'boo' inside her. Will she be able to surprise her teacher with the help of Wufflebump?

**THEME: We all have a voice (or a boo) to be heard**



# BLUSHBERRY BLOBCAKES

The monsters make 'Blushberry Blobcakes' with Mr Marrow. They gather magical Blushberries from the nature garden and each make a special wish as they stir the cake mixture. Will their dreams come true and will they discover the monster-mazing thing that happens when you eat a Blobcake?

**THEME: Working together**





# WUFFLEBUMP OWNS UP

Wufflebump can be a little bit clumsy. When he accidentally breaks Miss Grizzlesniff's 'Golden Teaching Award' he tries his hardest to hide his mishap. Can he pluck up the courage to own up before Miss Grizzlesniff discovers the truth?

**THEME:** Owning up to something you've done wrong



# GROWLING UP

Yumumble isn't looking forward to having a new baby brother or sister. He wants his mummy all to himself, so Miss Grizzlesniff comes up with an idea to make him change his mind. Can the monsters convince him it's much better to be a monster-mazing big brother rather than a little scrumble Yumumble?

**THEME:** Learning to be a big brother or sister

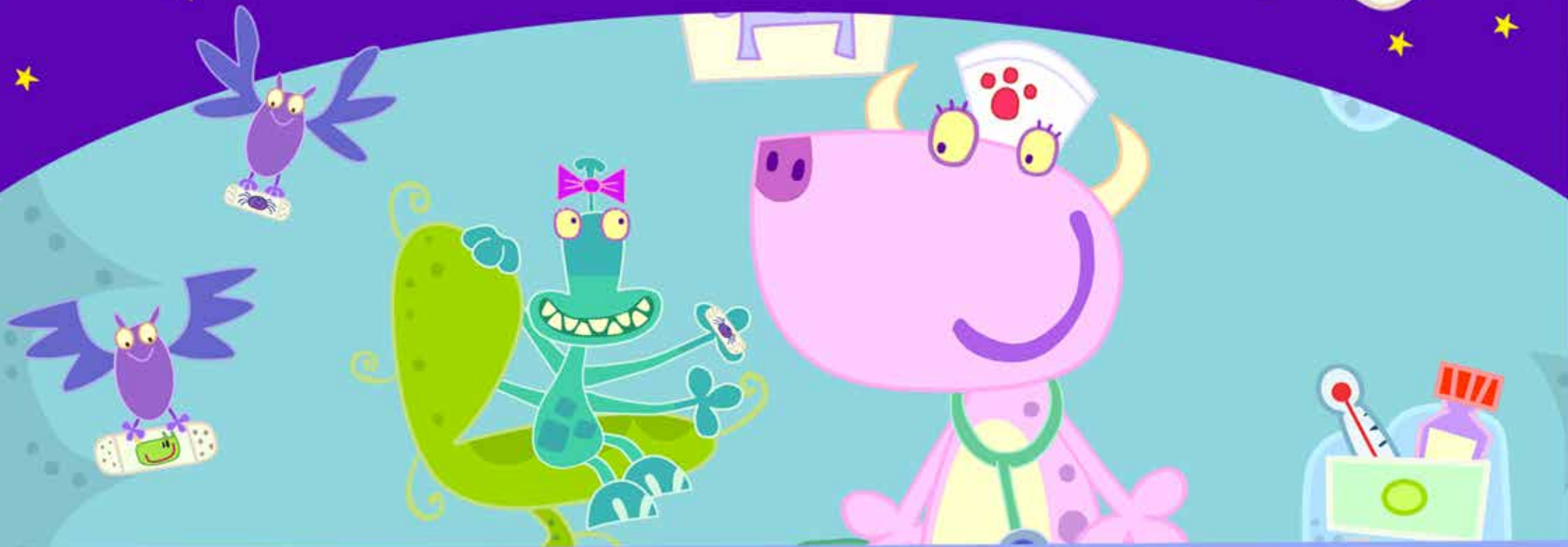




# NURSE MEEPA

On her way to 'monster art' class, Meepa takes a tumble and hurts her hand. After a visit to Nurse Sneezle, she realises it's good to help monsters who feel poorly and becomes 'Class Nurse' for the day. At playtime she runs to the rescue, treating lots of mini emergencies, but will she know what to do when Yummble and Wufflebump have a big emergency?

**THEME:** Looking after others



# MEASURING CHART

Winston really wants to be taller, but is disappointed when he finds out he's the smallest on Miss Grizzlesniff's height chart! Wufflebump comes up with an idea to show him that being the tallest isn't important, and that each monster is unique in their own super snufflesome way.

**THE THEME:** Everyone is special





# BUDDY BENCH

Icklewoo is feeling really sad and left out. She was poorly and couldn't go to Wingston's birthday party. So when the other monsters start to play 'Hide and Seek' without her Miss Grizzlesniff suggests she sits on the 'Buddy Bench'. The monsters soon find her and she realises that she has lots of friends after all.

**THEME: Friendship**



# MULTIPLATFORM

SCHOOL OF ROARS extends beyond the TV experience with strong interactive elements.

## GAME APPS

We're planning to create a series of special SCHOOL OF ROARS Apps for mobile and tablet, based around core school skills such as maths, art, science and languages. Each subject is given a fun monster twist for entertainment and engagement. We are also exploring a range of purely play-focused Apps. For example, an interactive 'Pet Monster!', 'Stage a Monster



## STORY APPS

We are working with a publisher to produce more traditional interactive story apps, drawing on content from the SCHOOL OF ROARS episodes.

## WEBSITE

We aim to create a virtual SCHOOL OF ROARS environment online where children can discover more about the monster's world.





# CREDITS

**Animation by:** Dot To Dot Productions Ltd

**Created and Directed by:** Alan Robinson

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