

THE JUNGLE BOOK®

156 x 11' and 1 x 60'





Facts for your Success

- Kipling's immortal adventures in 3D HD animation
- Faithful to the original book
- Action adventures series with colourful characters, humour, drama, suspense, emotion and generous lashings of visual comedy



Format	156 x 11' and 1 x 60'
Producer	DQ Entertainment
Writer	Jimmy Hibbert





About

Mowgli, Baloo, Bagheera, Shere Khan ... magical names, memorized by children all over the world ever since Rudyard Kipling's immortal classic "The Jungle Book" came out over a century ago. The adventures of the boy raised by wolves in the Indian jungle leap to life for the first time ever in a 3D HD animated series for children aged 6 to 9. Mowgli is still a boy, and his escapades reflect his daredevil spirit. How could a human raised by wolves not be adventurous! Especially when his best friends are a bear, a panther and a python. Blessed with a quick wit, a sharp instinct and an optimistic outlook on life, Mowgli learns to survive in the jungle – a major challenge with a tenacious enemy like the tiger Shere Khan! Mowgli's adventures unfold not only in the tropical forest, but also amidst the ruins of Indian royal forts, temples, waterfalls...

The series also introduces other characters from Kipling's stories such as the wolf Akela and Mowgli's wolf "parents," and even human

beings! This first major animated retelling of "The Jungle Book" since the 1967 Disney production is more faithful to Kipling's beloved stories than previous adaptations. No wonder: it's produced by Hyderabad-based DQ Entertainment – a global leader in high-quality animated series and games – in India, the "home" of "The Jungle Book!" DQ Entertainment joins forces with coproducers ZDF, ZDF Studios and TF1, who are cooperating with various international partners including NBC International. The series has the makings of that most coveted of products: a literature-based children's series that respects its source yet offers broadcasters and merchandisers many opportunities for exploitation. Also coming out in 2010 with the first season of the TV series (52 x 11') is a 60-minute TV special. "The Jungle Book" – tales from an exotic world that will enchant children and their families for years to come!





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