



*A musical cocktail of  
laughter, teendrama,  
heartache and friendship*

**ZDF** STUDIOS

**#Like  
Me**

52 x 26



# Credits

**Format** Season 1, 13 x 26'; Season 2, 13 x 26'  
Season 3, 13 x 26'; Season 4, 13 x 26'

**Genre** Youth / Comedy / Drama / Musical

**Target group** Tween/Teen 10+

**Broadcast by** Ketnet (VRT)

**Production company** Fabric Magic

**Producers** Thomas Van Goethem, Bart Van Oost (Season 1)  
Thomas Van Goethem (Seasons 2 and 3)

**Director** Elias Mentzel (Seasons 1 and 2)  
Matthias Temmermans, Mathias Brouns (Season 3)

**Concept** Fabric Magic

**Writer** Thomas Van Goethem, Mieke Verbelen & Mathias Claeys (Season 1)  
Thomas Van Goethem, Tom Vermeyen, Joyce Beullens (Seasons 2 and 3)

**Distributed by:** ZDF Studios GmbH



## USPS

- The newest musical sensation from Western-Europe
- High school gossip and glamour with a shot of pop-music
- A musical series that shows youngsters the lives of other youngsters in a unique and contemporary way
- A heartwarming coming-of-age story with room for self-reflection and dialogue



# Synopsis

## Season 1



### Storyline | Idea

#LikeMe tells the story of Caroline – 'Caro' to her friends – a young girl who lives happily with her parents in a remote village. As an only child, Caro has a unique bond with her mum and dad, she enjoys school, she has a nice bunch of friends, everything is going well for her... until disaster strikes.

After a long period of struggling with her health, Caro's mother is told she has an aggressive form of cancer. When Caro is confronted with this terrible news, her once so beautiful world falls to pieces. But she has to be strong for her mother's sake and roll up her sleeves to help her father. When Caro's mum's health keeps

getting worse and the distance between their home and the hospital becomes too big for her to bridge every day for treatment, the family is forced to leave behind everything that is familiar to them and to move to the city.

Caro says goodbye to all her friends, her school ... and thus to her old life. This is the point at which her story really starts. After all, such dramatic events change more than just your home and your surroundings. For Caro everything changes,



starting with her school. Caro's first day at her new school is thus a decisive day in her teenage life. Not only has she ended up in a school full of strangers, she also has to start everything again from scratch: making new friends, navigating her way up high school's tricky hierarchical ladder... In short, she is facing a huge challenge.

#LikeMe is a musical series that shows youngsters the lives of other youngsters in a unique and contemporary way. By using witty dialogue, familiar situations, pressing issues, strong characters and, of course, powerful music, we are able to really get through to them; on the one hand because they recognise themselves in certain characters and situations, and on the other hand because it's always fun to take a peek inside the lives of their peers. Besides its entertainment

content, this series also has room for the educational aspects that give youngsters and their families food for self-reflection and dialogue.

### Music

Musical is a genre that is close to many youngsters' hearts. For adolescents and children, music is a widely used means of communication. It has become a form of universal expression that they use at school, in their private lives and on social media. As befits a good musical series, everything in #LikeMe is based on powerful songs: songs that move, surprise, entertain and linger.



Caro

**Caroline** is an only child. At first sight, you'd describe her as just another face in the crowd. But that's because Caro isn't overly bothered about how she looks. She feels best in comfortable clothing and prefers to be inconspicuous. But Caro is a girl who has her heart in the right place. Thanks to her warm and loving upbringing, she has been instilled with the precious norms and values that make her an honest and sweet young lady.

Because of her home situation, Caro is rather withdrawn. She is therefore only too happy to get lost in her books. For that reason she is often an easy target for bullies, but she is strong enough not to let their pestering really get to her. Together with her new best friend Yemi, she tries to see the positive in everything... unfortunately, some people take advantage of that. Caro is the type of girl who will quickly win the hearts of the viewers. What she feels, thinks and does will be familiar to many of them and therefore easy to identify with.

# Family Timmers

**Kristel Timmers** is Caroline's mother. Despite her terrible suffering, she never loses her exceptional optimism. Although we see her decline becoming increasingly obvious, she always tries to mask the severity of her illness. She nevertheless tries to face up to the facts, without glossing them over, and has a rational and realistic view of her prognosis.

**Peter Timmers** – Caroline's father – is a man with a heart of gold. Peter's love of nature inspired him, his wife Kristel and their daughter Caro to move to the countryside. For Peter, his dreams had come true: he had a wife he loved dearly, a daughter who was the apple of his eye, his dream job and the most picturesque house in the

area - a perfect life... Until fate struck and Peter's wife Kristel was diagnosed with cancer. Out of love for his family, Peter sets aside everything else and devotes himself to getting Kristel the very best treatment. Peter says goodbye to his life in the countryside and he, Kristel and Caro move in with his mother-in-law.

**Valentine Jacobs**, aka 'DeeDee', is Caroline's grandmother. DeeDee is a tower of strength for Caro and her family. She does everything she can to make her home a warm and welcoming nest for them and give the Timmers family the cosy security they so desperately need in these trying days. Despite her age, she is a woman who knows what she wants and doesn't shy away from sensitive topics. All of these qualities make her a grandmother anyone would wish for.





# Vince Camille

**Vince** is a real womaniser. Although he comes over as intrepid and tough at first, Vince is actually a very sensitive boy. Behind that façade of 'high school hottie', hides a boy who is very insecure.

Vince isn't yet sure what he wants to do with his life and as a result he finds it hard to set priorities. A side effect of this is that he is having to repeat his school year. Luckily, he manages to maintain his cool status at school thanks to his relationship with It girl Camille. That these two are together more for show than for actual love soon becomes apparent. Unlike his girlfriend, Vince is warm and endearing. But that young man is harbouring a big secret...

**Camille** is the girl that most other girls want to be and most boys want to be with. She's a spoiled brat that lives a luxurious life. Her lifestyle comes at a cost, because she almost never sees her father who is always working. She has her mother Monique to rely on, but the two of them don't get along.

At school, this beautiful blonde with a keen sense of fashion has the reins firmly in her hands. Although Camille is in many ways an absolute bitch, she also has a human side, a side she keeps deeply hidden away... a side that nevertheless occasionally surfaces.



Dance



**Yemi** is pals with everyone. He is a young guy who can adapt to every person and almost every situation. Yemi is therefore never the butt of jokes or teasing. Although many would class him as a 'nerd', in his own unique way he does radiate a certain coolness.

When Caro first arrives at the school, Yemi is the first to befriend her. He takes her under his wing, shows her the ropes and soon they forge a close friendship. Yemi's good nature makes everyone around him happy and relaxed. Within #LikeMe Yemi provides the humorous note. His unrequited love for It girl Camille is simultaneously cute and comical, while his dogged loyalty to his friends is both admirable and disarmingly beautiful.

**Kyona** is most definitely not cool. And she doesn't try to be otherwise. Her main concern is achieving good marks at school. Just like Yemi and Caro, Kyona is one of the playground misfits. But unlike Caro and Yemi, she doesn't let herself get caught up in the daily events on the playground

Kyona is a much-needed support for Caro. Whatever Caro goes through, she can always rely on Kyona to be a listening ear, to give good advice and to be a true friend. Kyona, Yemi and Caro thus form the perfect trio. They complement each other and meet each other's needs perfectly. The bizarre thing is that we actually find out very little about Kyona. Is she simply shy and withdrawn, or is this seemingly ordinary girl hiding a big secret?

Yemi  
Kyona





# New in Season 2

## Scott & Maria

**Scott Klijnen** – Scott Klijnen is the school's lone wolf. He does not like hassle and has a very short fuse. Scott's parents have little affinity with their son. He doesn't have a warm family circle. He does not know love and friendship. It's something he sees and experiences for the first time at school ... with Vince. They used to be best friends. Until Scott had a relationship with Camille and she ended up starting something with Vince. Scott was not so much concerned with the relationship between Camille and Vince, but with the lies that Vince told him to keep his relationship with Camille a secret. Scott's confidence has been damaged and their friendship has never been the same since.

**Maria Hernandez** – Maria Hernandez is a strong, free-spirited and confident girl, who always stands up for injustice. She has a big mouth, but also the heart in the right place. She may have a plus size, but that doesn't bother her. Her motto is "rather a size more than a lasagna less"! Love and friendship are priorities in Maria's life. She attaches so much importance to them that she can become jealous and possessive in her darkest days.

Maria comes from a lower educated family and contributes to her family by working for her pocket money herself. She realizes like no other adolescent that if you want something, you have to work hard for it and nothing comes naturally.

# New in Season 3

## Emma

**Emma Wolfs** – Emma Wolfs (17) is the niece of school principal Karel Wolfs. She is a new pupil at the school but she soon finds herself in the spotlight due to her rebellious behaviour. She has no regard for hierarchy and rules and as a result has been expelled from various schools in recent years.

As a final resort, her parents have moved to Antwerp with Emma so that she can go to Uncle Karel's school. They hope that their hot-headed daughter can get through her last school years without too many problems. She is Uncle Karel's favourite niece and she uses this to her advantage. So Emma starts the new school year with the right attitude, but when Karel chooses a friend for her (Caro) to keep her on the straight and narrow, her stubborn and rebellious nature quickly emerges. She won't be able to change her uncle, but she might be able to entice that goody-goody Caro to „the dark side.“





# Olivier Dubois & Philippe Meensen

**Olivier Dubois** – Vince Dubois's dad – is probably one of the coolest fathers any 16-year-old boy could imagine. At least, that's what the average adolescent would think of a father who is known throughout the world as a former top footballer and who has recently been appointed coach of the national team, a man who lives in a gigantic villa and – according to the daily newspapers – enjoys the most glamorous of lifestyles. But as is so often the case, the behind-the-scenes reality is somewhat less than perfect. And of course nobody knows this better than this famous former footballer's son Vince.

Life in the spotlight turns out not always to be a bed of roses. Olivier is leading a carefully concealed double life. Vince is the son of ... yes ... two fathers. After the departure of Vince's bio-logical mother, his father Olivier realised that he had feelings for men. Those feelings resulted in a long-term relationship with his life partner Philippe Meensen. Because of his 'manly' profession, however, it is imperative that nobody outside their intimate circle should ever find out about their private situation. This naturally results in the necessary tensions within the household. In fear of being unmasked, Olivier rules his home with a heavy hand and this has its effect on 'hubby' Philippe and even more so on son Vince.

**Philippe Meensen** – Vince's second father – can best be described as a real drama queen. He is a touch on the chubby side and he hasn't been particularly blessed in the looks department. But when he helped Olivier with his rehabilitation from an injury sustained on the football pitch, Olivier fell for his charms like a ton of bricks.

Philippe is a real bon vivant. Because of his melodramatics he often provides the necessary dash of humour in the household.

But appearances are deceptive. Although he will never admit it, maintaining a secret relationship for 10 years has taken its toll on Philippe. He feels insecure, and he sometimes overcompensates for this in the most extraverted ways.

Despite all the negative aspects of his life – and taking into account his husband Olivier's busy schedule – Philippe does his very best to raise Vince as if he were his own son. As Vince is regularly up to something or other, this is seldom an easy task.





# Pieter Botty, Karel & Lucia

**Pieter Botty** – who is quickly nicknamed 'Pieter Hottie' by a few of the girls – is the latest addition to the teaching staff. This highly-motivated young teacher is like a fresh wind blowing through the school corridors. As a rookie among the teachers, he is more accessible to the pupils, younger and easier to relate to. This also has a downside: due to the relatively small age difference between them, the pupil-teacher boundaries are not always as clear cut as they would otherwise be.

Pieter and his pupil Caro share a love of literature. Thanks to a succession of misunderstandings, Caro even suspects at a certain point that Mr Hottie might be her secret admirer Ruben.

**Karel Wolfs** is the school's warm-hearted, firm but fair headmaster. As a teacher, he is old-school, but he most definitely has his heart in the right place.

He is a man of vision who wants all the youngsters under his wings to develop their potential and become the best young adults they can be.

But Karel does have one fault: he enjoys being in the spotlight. He is therefore very happy that Vince – the son of one of Belgium's top former footballers, who is now the new coach of the national team – is one of his school's pupils.

As the school's music teacher, **Lucia** coaches the musical projects the school intends to present to the public.

For the first edition of their (hopefully) Annual School Show, she soon finds a partner in crime in Mr Botty.





# Episodes

## Season 1

### Episode 01

Caro moves to the city with her parents. She needs to get used to a new school. She meets the jovial Yemi and Kyona, who happily volunteer to help her to settle in. But not everyone at school is equally friendly. Camille soon makes it clear to Caro that the school has a pecking order and that she is at the top. Vince does his best to welcome Caro. Caro receives a friend request from Ruben, a boy she doesn't know.



### Episode 02

Caro and Ruben are chatting and messaging as if they've known each other for years. But she still wants to keep her contact with him secret. Mr Botty isn't happy with the work his pupils turn in. Only Caro clearly understood the assignment. Camille can't resist ridiculing Caro. Titin cheers her granddaughter up and wisely advises her to confide in her friends and tell them the bad things as well as the good. Yemi and Kyona discover that Kristel is seriously ill.



### Episode 03

Headmaster Wolfs talks to Olivier Dubois about his son Vince's deteriorating school results. Despite all her efforts, Caro is having a hard time keeping her chat-friend Ruben a secret. Mum Kristel is the first to find out and then Yemi and Kyona at school. But Yemi and Kyona don't know any Ruben. At the end of the day Caro has an awkward meeting with Mr Botty. She barely dares to think it, but could it be that Mr Botty is her Ruben?



### Episode 04

At Caro's home Kristel is overjoyed that Peter has found a good job. What Peter doesn't dare to confess is he doesn't really like his work. When a photo of Caro in Vince's arms circulates at school, Caro gets caught in the eye of a storm. Everyone is making plans to go to a party. Yemi tries to persuade Caro to go, too.







## Episode 05

Caro's suspicions that the mysterious Ruben is Mr Botty grow stronger. Yemi and Kyona share Caro's suspicions. In the meantime, everything is once again sunshine and roses between Vince and Camille. The jealous Camille nevertheless keeps a very close eye on Caro.



At home Peter tries to find a way to let the traditional family picnic go ahead. As a result of her treatment, Kristel is going to lose her hair. She asks Caro to shave her head.



## Episode 06

A mysterious someone is stalking an unsuspecting Camille. Everyone is meanwhile getting ready for the auditions that are being held today. Texts are rehearsed and everyone tries to keep his/her nerves under control. As expected, Vince gets the leading male role. When Caro lands the coveted role, Camille is distraught. She demands that Vince protests on her behalf.



## Episode 07

At school the rehearsals are in full swing. The jealous Camille can't resist disrupting everything. When Vince and Caro are about to kiss (in the play), she brings the rehearsal to a halt. Vince has had



enough: Camille is making a fool of herself. Vince invites Caro out on a date so that they can study their texts together. When Camille is out with her friends, they spot Vince and Caro in a restaurant. That's enough for Camille. It's crystal clear for her: she and Vince are over.

## Episode 08

Kristel gets ready to go to the play. Olivier and Philippe are meanwhile also getting ready for an evening of theatre. Olivier wants to keep their relationship a secret. The play is going really well. An over-excited Philippe unintentionally announces to the entire hall that he and Olivier are a couple. The evening comes to a disastrous end. Peter, Caro and Titin are at Kristel's bedside in the hospital.







## Episode 09

Kristel's death causes a lot of sorrow. Not only Peter and DeeDee but also Yemi and Vince are rightly worried about Caro. But the family can count on lots of support, because lots of people turn up at the church for the funeral service. The still mysterious Ruben suddenly doubts whether he should contact Caro again.

## Episode 10

Caro, Peter and Titin try to get on with their lives. At school it soon becomes clear that Camille hasn't really toned things down, quite the contrary. She pulls out all the stops to win everyone back into her camp. Everything is going well for Philippe and Olivier. Their unintended outing didn't cause any major problems and they are both now happy that it is out in the open. Caro eventually plucks up the courage to contact Ruben again. But now she really wants to know who he is.



## Episode 11

Party time, because the annual school prom is just around the corner. Caro has been hoping for an invite from Ruben but he doesn't even respond to her messages anymore. Camille is meanwhile trying to find out who stole her diary. Caro and Kyona are her two chief suspects. Vince is wondering what he should do. Should he take Caro to the school prom? He plucks up all of his courage and (as Ruben) asks Caro to go to the prom with him.



## Episode 12

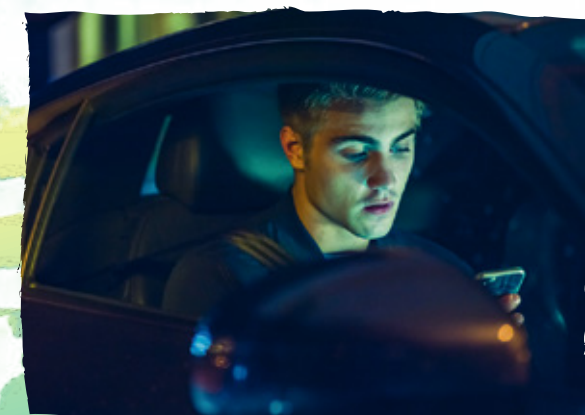
The evening of the school prom. Caro is extra nervous, because today she is going to meet Ruben. Headmaster Wolfs gets the evening going and the party is soon in full swing.

When all of the votes have been counted, the prom king and queen are officially announced. There is general surprise when they turn out to be Vince and Camille. When Vince confesses to Caro that he is Ruben, he doesn't get the hoped-for reaction.



## Episode 13

The school year is coming to an end: it's almost time for the summer holidays. Caro shares some bad news with Yemi and Kyona. She and her father have decided to move back to the countryside. Vince can't simply let Caro walk out of his life. He plucks up all of his courage and goes after her. He finds her in the country-side and they fall into each other's arms.







# Synopsis

## Season 2



### Storyline | Idea

Caro's and Vince's kiss didn't bloom into love over summer. Caro made it clear to Vince she never wants to see him again...

When the new school year begins, there are a few new faces, which cause a commotion: Rebellious Scott, and self-confident power girl, Maria.

Camille has learned from her mistakes and wants to do her very best to fix everything she ruined.

Caro's life turns upside down when she receives a letter which seems to come from her mother. Spurred

on by the letter (and with her dad's support), Caro goes back to the city and moves in with Grandma Deedee (who clearly is hiding something).

Back at school, she has a happy reunion with Yemi and even Camille, but she and Vince clash. And who is this Scott person she can't stop thinking about? What's the deal with Yemi and Kyona? And what is going on with Camille? One thing is certain: a quest for what's really important in life lies in store for Caro and her friends. And their guide on the quest is... their friendship and the letters from Kristel.





# Episodes

## Season 2

### Episode 01

Caro lives back in the Ardennes with her father, but she misses her friends enormously. Vince also tries to pick up the thread again. Meanwhile, Yemi (who misses Kyona enormously) gets to know Maria and Scott quickly causes problems.



### Episode 02

Caro moves in with DeeDee again. It is a happy reunion. Yemi is also happy that his BFF is back. Caro realized that her future lies in Antwerp. Kristel's messages were of course an extra motivator to come back.

### Episode 03

Caro narrowly succeeds in enrolling at school again. However, she does not feel like running into Vince. Meanwhile, Camille tries to convince Merel and the other girls of her good intentions.



### Episode 04

At school, drama between Vince and Caro is inevitable. There is still a lot going on between the two. Scott's intervention doesn't help their case. Meanwhile, Philippe has reservations about Olivier's strange behavior.



### Episode 05

A new message from Kristel stirs up a lot of emotions at Caro. Meanwhile, Camille and Nona try to find out who the mysterious pursuer is at school. Furthermore, DeeDee also seems to hide some things.



### Episode 06

Emotions run high during a school trip. After yet another collision, an angry Caro swipes everyone out of the pan. She is more than tired of the fight. Was her return to Antwerp really a bad decision?





## Episode 07

Obviously things are going better between Vince and Caro. Only it is still unclear where the relationship is going. Meanwhile, Olivier is planning something but Philippe knows nothing about it. Camille still doesn't know what she wants from Free.

## Episode 08

Maria and Caro can no longer see how their best friend Yemi is a toy in his relationship with Kyona. They force Kyona to make a choice and to create clarity. Will she choose Yemi or will she release him?



## Episode 09

Caro away from everything and everyone. She spends a day out with Scott. Soon everyone is worried about where the two have gone. Scott is vulnerable to Caro. Meanwhile, Saskia is busy planning.



## Episode 10

An injured Vince hears about the kiss between Scott and Caro. Meanwhile, Free makes a very difficult decision. Philippe and Olivier are growing increasingly apart and the interference of Saskia does not make it easier.

## Episode 11

Caro is disappointed when she does not receive an invitation from Vince to his father's wedding. Everything is based on a misunderstanding and Vince tries to clear it up. Meanwhile, tensions between Olivier and Philippe are running high.



## Episode 12

Vince's classmates are not pleased with Saskia's rules regarding the party. Olivier has also had it with Saskia's approach. Meanwhile, Vince is doing his best to keep a cool head.

## Episode 13

After a difficult start, the wedding of Olivier and Philippe then continues. All friends help to keep it on the right track. Caro finally discovers who was behind Kristel's messages. A successful party ends with a lot of love and fireworks.







# Synopsis

## Season 3



### Storyline | Idea

Camille moves to Japan, but soon Wolfs's niece, Emma, takes her place. She isn't planning to make friends and seems to be a troublemaker, until Caro sees through her tough façade, and they find each other. Caro feels she doesn't fit into Vince's world. She grows insecure. Is she the girl for Vince? Unconsciously, under Emma's influence, she starts overcoming her insecurity. But she grows overconfident - even selfish and superficial. Maria tries to tell her, but it only drives them apart. Yemi also drifts further away, as he can't share his deepest secrets with them: he is being bullied by Wout and forced out of the closet.

The three BFFs drift apart. The friendship reaches a breaking point, just when he needs them the most. Vince tries to be understanding of the changes in Caro, but when she puts SAS and Wolfs in danger, he gives up. This is not the Caro he knows or wants. Can Caro see her mistakes in time and make up for them? Has she cost Wolfs his job? And can anyone help Yemi with his bully?





# Episodes

## Season 3

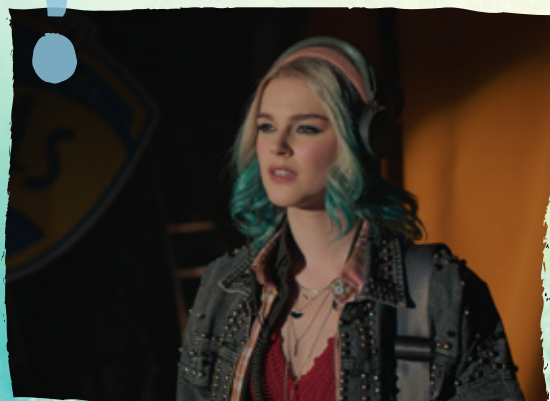
### Episode 01

Yemi, Maria and all of the other friends receive an unexpected message. They must go to the airport to say goodbye to someone. Meanwhile, Caro is surprised in Wolfs and DeeDee's house. Wolfs gets a strange phone call.



### Episode 02

Caro and Vince start their first school year as a couple. Of course, it takes some getting used to for the two turtledoves. Meanwhile, Emma Wolfs, the principal's niece, arrives on the scene. But not everyone is happy she's there.



### Episode 03

The school is rattled when it turns out that someone has committed vandalism. Wolfs investigates the case, and Emma is soon a suspect. But did she really do it, or is someone trying to frame her? Sherlock Wolfs aims to find out.



### Episode 04

Principal Wolfs gives Caro's class detention on Saturday. Everyone tries to make the best of it. Noticeably absent is Vince, who got to stay home and help his parents, since they have a journalist visiting.



### Episode 05

The Dubois family's interview makes the paper. But what everyone is talking about most are the heavily Photoshopped pictures of Caro. Vince feels guilty about the result and tries to fix it. Meanwhile, Maria is at loggerheads with Scott about Yemi.



### Episode 06

Olivier has a shot at winning a career award. Caro gets to go to the award ceremony, but not without getting a makeover from Merel and the squad. But it doesn't all go as expected. Emma takes it upon herself to cheer Caro up.







## Episode 07

Caro and Maria notice that something is up with their BFF Yemi. He's behaving noticeably differently. They want to know what's going on, but the boy swears that everything is fine. Meanwhile, Emma and Caro seem to be growing closer to one another.

## Episode 08

Strained friendships cause a heated argument at school, and everyone is blaming each other. But it's mainly Yemi who pays for the laughter, making the boy suddenly feel very lonely.



## Episode 09

Vince does something very sweet and romantic for Caro. Meanwhile, Yemi sings his heart out in the gospel choir. But his happiness doesn't last long, when Merel takes a damning photo of him. Scott's sense of guilt is growing by the day.



## Episode 10

Wolfs cancels the end-of-year dance, but the students do not agree. They hope they can change the principal's mind. Vince suggests that Caro and Emma change the stubborn principal's mind.

## Episode 11

Principal Wolfs does not grant his permission to organize a dance, so Caro and Emma just do it behind his back. With help from Merel and the squad, the two girls plan an epic party. But the evening soon takes a dramatic turn.



## Episode 12

Because of persistent problems, Wolfs is forced to retire. Caro and Emma's rave was the last straw. Peter is upset about his daughter's behavior. So, Caro has a lot of making up to do with her family and friends.

## Episode 13

There's not much time for the friends to save Wolfs and their school. Time to bury the hatchet and solve the problems as a team. By the skin of their teeth, Caro and Co. succeed in their plan, and Wolfs gets to stay on as principal. #partytime!







# Synopsis

## Season 4



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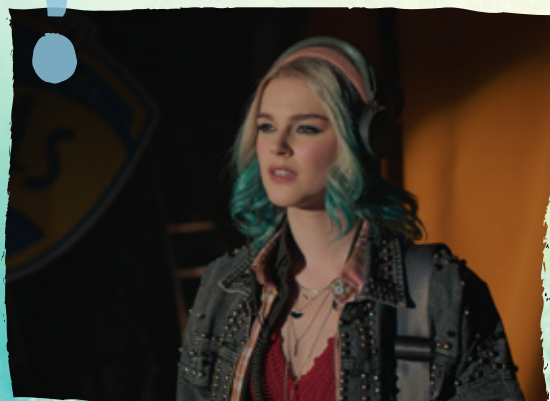
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Because of persistent problems, Wolfs is forced to retire. Caro and Emma's rave was the last straw. Peter is upset about his daughter's behavior. So, Caro has a lot of making up to do with her family and friends.

## Episode 13

There's not much time for the friends to save Wolfs and their school. Time to bury the hatchet and solve the problems as a team. By the skin of their teeth, Caro and Co. succeed in their plan, and Wolfs gets to stay on as principal. #partytime!

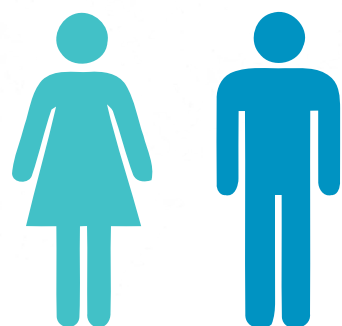




# Facts + Figures

## Seasons 1+2

(for Belgium, as per May 2021)



Slightly more girls, but also boys are watching #LikeMe



4-12 years

Season 1, Free TV

4-12 years

Season 2, Free TV



130.000 viewers

Online: approx. 130.000 viewers per episode

9,4/10



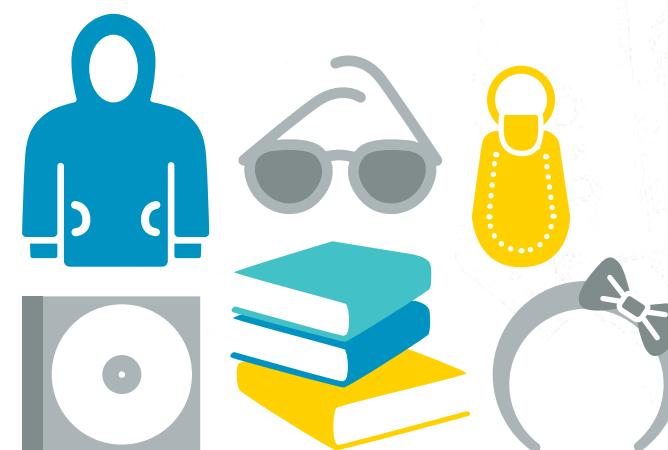
9,3/10



#LikeMe got a score of 9,4/10 (Season 1) and 9,3/10 (Season 2) by Belgian kids viewers, that's one of the biggest scores ever



The concerts (even those in the biggest venue in Belgium) are all sold out



Lots of Merchandising products (glasses of Caro, hoodies, hairbands, fan books, keychains etc.) available



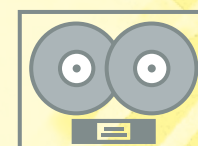
42,4 million streams

All songs are offered on online streaming services such as Apple Music and Spotify. All songs together: 42,4 million streams



68 million views

All song clips together: 68 million views



50.000 copies

One physical album per season (double platinum for Season 1 and platinum for Season 2)



26.000 copies





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